

Downtown Development Authority Meeting - Minutes September 17, 2019 – 7:30am

Members Present: Kristin Corner, Rence Meredith, Adam Elenbaas, Tom Zuniga, Bob Chapin, Mark Alderink, Bern Scholma, Josh Thurkettle, Jeremy Borgman, Steve Spriensma

Absent: Pierce Roon, Ross Stevens, David VanderWall

Guests: Tim VanBennekom, Roger Swets

1. Opportunity for public comment: None present
2. Approve minutes of the July 16, 2019 meeting, motion made by Scholma, support by Chapin, motion carries.
3. 2020 Budget: Members were presented with copies of a draft for the 2020 DDA budget, which includes 2018 Revenues & Expenses & 2019 Budget. Members discussed each individual line item details, the 2019 budget, year to date, projected expense, & proposed for 2020. Members also discussed upcoming plans for the Township Community Park & Sport Court Improvements. The contractor suggested a cost savings by including a pavilion & walkway during original construction. A motion was made by Chapin to increase park improvement line item for 2019 by \$100,000 to include a park pavilion & walkway to the north parking lot. Support by Meredith. Roll call vote was taken, motion carried unanimously. Members discussed marketing ideas to make Allendale a destination. Ideas considered included: promoting an aquatic center, a DDA sub-committee to work specifically on ideas that would promote Allendale as a destination, cross-promoting to businesses, and creative thinking market our community. Members also discussed the possibility of funds being requested from the DDA for a future fire department building, the discussion will continue as more information or requests are brought forth. A motion was made by Alderink to approve the 2020 budget as proposed, support was given by Zuniga. Motion carried.
4. Opportunity was given for public comment, none were preset.
5. Motion to adjourn by Alderink, supported by Chapin, meeting was adjourned.
6. Next meeting: November 19, 2019 at 7:30am