

ALLENDALE CHARTER TOWNSHIP
SUMMARY OF PROPOSED PORTABLE SIGN AMENDMENTS
For January 16, 2012 Public Hearing

This is not the actual ordinance language – only a summary of the regulations

1. The regulations for portable signs are now contained in new Section 22.16.
2. The new rules allow a portable sign to be displayed 10 days per month (owner picks the days) in all zoning districts.
Current rules are:
 - Commercial Zone- a maximum of 28 days within a six month period or 56 days over a 12 month period. The proposed rule would allow a total of 120 days over a 12 month period or more than twice as much display time.
 - Multi-family Zones - a temporary sign for a special event, open house or community activity may be displayed up to 30 days. No size is specified.
 - Single family residential zones - a temporary sign advertising a special event, open house or community activity may be displayed up to 30 days. No size or type of use is specified.
3. Number of signs allowed: One per parcel or two per parcel if there is more than one use on the parcel. For corner lots one sign (or two signs if more than one use) may be displayed along each street. Current rule allows only one sign per parcel.
4. New rule limits size to 24 sq. ft. & maximum of 8 ft. in height for all zones Current rule allows 32 sq. ft. – no language for height.
5. New rules allow two permits to be issued per year for signs larger than 24 sq. ft. Maximum of 15 days display. More than one sign allowed. Maximum size of all signs is 100 sq. ft. Inflatable signs now allowed as part of this regulation.
6. Sandwich board / sidewalk signs now allowed without a permit. 8 sq. ft. maximum size. One per each public entrance, must be within 5 ft. of the business, cannot block sidewalk, displayed only during business hours.
7. New rules specify types of signs allowed and prohibited. Permitted signs include flag & flutter signs and banner signs. Prohibited signs include spray painted, signs with fluorescent letters search lights and signs with a plastic face and metal frames to be used with removable letters.
8. Wire frame signs limited to 4 sq. ft. in size and 3 ft. in height. Cannot be displayed from dusk to dawn.
9. Standard rules for all portable signs:
 - Permit required for all portable signs.
 - Portable signs, including signs held by a person, shall be located outside of the public right-of-way.
 - Portable signs shall not be illuminated in any fashion.
 - Portable signs shall be anchored in a safe and secure manner.
 - A portable sign shall not be displayed if it is torn, bent, faded, not upright, unreadable or otherwise unsightly.
10. A parcel with a changeable message sign can now also have a portable sign.
11. An electronic message board sign may now change its message every six seconds instead of every 5 minutes.
12. New portable sign rules apply to farm markets operated in a permanent building.
13. Definitions have been added or amended for the terms “Portable Signs, Changeable Message Sign, and Commercial Establishment.”